



General Assembly

**Saturday 26th October 2019, 17:00 CET
at Galerie Alpine, Villars-sur-Ollon**

Present:

Sophie Scott (SS)
Cat Saunders (CS)
Lee Johnson (LJ)
Rob Scott (RS)

Willemijn van Dijk

1. Accounts

2017 - 2018 : The accounts have been accepted, 3'900.35 CHF profit was reinvested into the gallery in 2019 so the project could continue.

Actions:

- Set a minimum limit on artists payments to avoid excessive bank fees.
- CS would like to do artists payments just once a month to simplify reconciliation of accounts
- Over 1'000 CHF was paid out in fees for card payments, should be avoided in future if possible

2. Positives and Negatives

- (P) when artists bring new work in, but (N) encourage this on a three month period to avoid too much work
- (P) good bronze sales in the summer, establishing perhaps repeat clients
- (P) joining the GIEVO, they do a lot of work (Fred) to promote our events
- (P) more cover from artists/volunteers to keep the gallery open, but (N) still nowhere near enough cover to keep the gallery open
- (N) missed all of the events where stands are available (desalpes, etc)
- (P) members were present on August 1st
- (P) schools took up memberships for their staff, but (N) haven't been used by more than a handful to staff (? Action: to follow up, send cards to the schools to distribute before Xmas).

3. Business Plan (1 year, 4 years)

Bail is up end of November 2020. Need to give at least one year notice of extension. Madame Favre has agreed to keep the bail the same (monthly rent, contract, etc).

Suggestions to follow up:

- Put the rent up during the winter months and reduce commission on sales
- Increase committee commission to 15% to make sure there is income to the gallery when there are 10% sales on
- Rent going up to 125.- per month during winter season only.
- Charge for a vernissage when taking new work, which covers the cost of the apéro.
- Admin fee to stay
- 500.- CHF for three months
- Agree on a specific price range with artists?
- Tweak artists contracts to cover pop-up shops

4. New Artists

- Astro photographer - in, plan to have a joint apéro with Willemijn
- LJ to contact découpage artists from Geneva

5. Calendar

- November sale, 10%
- Joint apéro on the 23rd November
- December 21st, third birthday apéro
- Weekend of 30/31 December - rehang

6. Any other business and questions/suggestions from attendees

N/A

The meeting was ended at 18:00 CET.