



General Assembly

**Saturday 22nd December 2018, 16:30 CET
at Galerie Alpine, Villars-sur-Ollon**

Present:

Sophie Scott (SS)
Cat Saunders (CS)
Lee Johnson (LJ)
Rob Scott (RS)

1. Introduction & Agenda

General assembly to cover previous year's concerns as well as to look to the future and take suggestions on changes to structure and funding of the gallery association.

Agenda:

- Membership fee
- Sponsorship by local business
- Atelier prices
- Artists' rent and contracts
- Online shop
- GIEVO
- Any other business and questions/suggestions from attendees

2. Membership fee

The membership fee will remain at its current level and the aim will be to increase the number of memberships sold. Red payment slips for current members will be sent to encourage them to renew for 2019.

There are currently:

- 24 single memberships for 2018
- Five family memberships for 2018
- Artists memberships are automatic

Artists memberships will change to be automatic only for those on a contract in which rent is paid. For all members the 10% discount will only apply to sales of 25.- CHF and above.

3. Sponsorship by local business

Sponsorship by local business is to be investigated. Sponsorship in exchange for listing business' logos, etc, on artpero and event posters and social media posts.

4. Atelier prices

Atelier prices will be tweaked for 2019 to:

- 25.- CHF for 1hr and 35.-chf for 1.5hrs for local kids
- 40.- CHF for members (visiting families & adults)
- 50.- CHF non-members (visiting families & adults).

5. Artists' rent and contracts

Artists' contracts will be simplified for 2019, with a reduction in the number of possible commission options. The main change will be the introduction of an administration fee as it was felt that a significant amount of time is spent on handling work, and for those artists on a "no fee" contract this administration needs to be paid for.

The administration fee will comprise of a payment of 50.- CHF at the beginning of each contract, and then an additional fee of 25.- CHF if there is a change in work (not due to sales) during the same contract.

6. Online shop

Options for an online shop should be investigated, this may encourage people to visit the gallery as well as shop online.

LJ raised concerns about the benefit of an online shop for artwork, stating that it would likely be useful for cards and prints but highly unlikely that any original artwork would be sold. There would also be additional work to consider including:

- Insurance for shipping of items
- Returns due to damage
- GDPR regulation

7. GIEVO

The gallery association will join GIEVO for the year 2019.

8. Any other business and questions/suggestions from attendees

N/A

The meeting was ended at 18:00 CET.